



Allied Membership Benefits

Buyers' Guide Inclusion

3 FREE listings in our online members-only buyers' guide, including a direct link to your website.

Member Data Info

Allied members may request an electronic listing of the contact name and mailing address of our restaurant members annually.

Product Referrals

Industry professionals frequently contact us for assistance in locating a supplier. We refer them to our Allied members.

Blast E-Mail

Reach MRA members via e-mail by offering a member-only discount or special offer through the bi-weekly *MRA News Bites* e-communication. Allied members can take advantage of this opportunity once per membership year.

Discounts

Michigan Restaurant Show

Allied members receive discounts on booth space at the annual Michigan Restaurant Show, plus priority booth placement.

Michigan Restaurateur Magazine

Discounts are available for advertising in the magazine, as well as free ad design services.

Logo

You may use our "Proud Member" logo in your advertising, website, brochures, etc.



Political Advocacy

The Michigan Restaurant Association is the only trade association in Michigan representing the foodservice industry on critical issues such as taxes, labor regulations, food safety, sanitation, and alcohol beverage service.

Industry-Leading Resources

The MRA provides regular communications to all members in a variety of formats to help ensure you are getting up-to-date information the way you want it. Our regular communications include: *Michigan Restaurateur* magazine, *Michigan Restaurant News* newsletter, *State of the Plate* government affairs e-communication, and *MRA News Bites* e-communication. You can also access member-only pages on our website.

Networking Opportunities

Membership provides networking opportunities throughout the year to share and exchange ideas and meet with existing and potential customers. Examples include:

- Michigan Restaurant Show
- Educational Seminars
- Political Action Committee Events

Endorsed Programs

Access money-saving, quality programs and services, including:

- Health care insurance
- Credit card processing
- Natural gas procurement
- Payroll processing



PROUD MEMBER



JOIN

the Michigan Restaurant Association.
the recognized leader of Michigan's restaurant industry!



Allied Membership Application

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

Website: _____

Social Media Links: _____

Annual Dues:

Allied with sales under \$2 million: \$375

Allied with sales over \$2 million: \$525

Note: Membership dues are not deductible as a charitable contribution. However, because of changes to the 1993 Federal tax laws, 60 percent of your dues may be deductible as an ordinary and necessary business expense.

Payment Method:

☐ Check enclosed (make payable to Michigan Restaurant Association)

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Account Number: _____

Expiration Date: _____

CVV Code: _____

Signature: _____

Print Name: _____

Cardholder Address: _____

Return this form to:

225 W. Washtenaw
Lansing, MI 48933

Phone: 800-968-9668
Fax: 517-377-3939

Email: tschantz@mramail.org
Web: michiganrestaurant.org