

If you sell to the foodservice industry

this is the place for you.

Flavor
2009



**Mark your calendar now for the
2009 Michigan Restaurant Show!**

October 20 - 21, 2009

Rock Financial Showplace, Novi

This is the event of the year where owners, operators and decision-makers converge by the thousands to research, try, select and buy the equipment, products and services they need for success.

Purchase your space today and exhibit side by side with the most successful and dynamic companies in the food service industry.

The Michigan Restaurant Show is the ideal place to introduce your new products and services to qualified decision-makers.

**Fax the attached contract
to 517.377.3939**

**Contact Brian Starrs at
800.968.9668 ext. 3936
or bstarrs@mramail.org**

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Restaurant Show!**



Our Mission is Your Success

Exhibit Space Contract/Application

By signing this contract, exhibitor acknowledges that they have read and will abide by all terms, conditions and regulations set forth in the exhibitor contract.



**Michigan Restaurant Show
October 20 & 21, 2009
Rock Financial Showplace, Novi, MI**

Signature _____ Print Name _____

Key Contact Person / Title _____

Key Contact Phone Number _____

Company / Exhibitor _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Website Address _____

Exhibit Space Rental: The exhibit space rental charge is \$14.00 per square foot. There is a \$150 charge for each exposed corner. A \$500 per 100 square foot deposit (U.S. funds) of total space rented must be enclosed with this application. The balance is due within 90 days of receipt of deposit.

Cancellation Policy: Booths may be canceled without penalty until April 15, 2009. Booths canceled between April 15 and July 15, will receive a 50% refund of monies received. Booths canceled after July 15, 2009 are non-refundable.

Discount Policy: ONLY Members of the Michigan Restaurant Association qualify for booth space discounts. A 15 percent discount is given to members if total booth fees are paid in full by January 15, 2009. A 10 percent discount is given to members if total booth fees are paid in full between January 15, 2009 and July 15, 2009. No discounts are provided for any exhibit space purchased and/or paid in full after July 15, 2009.

Location Preferences: The following choices indicate the location and configuration on the booth space requested:

1st Choice _____ 2nd Choice _____ 3rd Choice _____

Relocation of Exhibits: The MRA reserves the right to alter locations of Exhibitors or of booths as shown on the official floor plan at it's sole discretion, if deemed advisable in the best interest of the show.

FEET DEEP	X	FEET DEEP	=	SQUARE FEET
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We do **NOT** want to be next to or across the aisle from:

TOTAL SQUARE FEET	=	AMOUNT
x \$14.00		\$

# OF CORNERS	=	AMOUNT
x \$150.00		\$

**PLEASE RETURN TO:
Michigan Restaurant Association
225 W. Washtenaw
Lansing, MI 48933
Fax: 517.377.3939**

TOTAL AMOUNT	\$	\$500 PER SQ. FT.
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MI Restaurant Show Booth Package

You are entitled to one skirted table and one wastebasket per 100 square foot of booth space, at no cost to you, **ONLY IF YOU ORDER IN ADVANCE.** Please indicate quantity, size and skirt color below: **Black, blue burgundy, gold, hunter green, red, silver, teal and white**

___ 2'x4'x30' high skirted table(s); color ___ # ___ 2'x6'x30' high skirted table(s); color ___ # ___ 2'x8'x30' high skirted table(s); color ___ # ___ wastebaskets

No substitutions, credits or refunds. You will be charged full price, by NEC Expo Services, for tables and wastebaskets if not ordered in advance above.

Payment Method

___ Visa ___ AmEx ___ Discover ___ Diners ___ Check enclosed (Payable to: Michigan Restaurant Association)

Account # _____ Exp. Date ____/____/____ Deposit Amount _____

Card Holder _____

